September 19, 2024

Dear Prospective Sponsor/Exhibitor:

We are pleased to extend to you and your company the opportunity to exhibit and sponsor events at the 2025 IEEE International Pulsed Power and Plasma Science Conference (PPPS) hosted in Berlin, Germany. PPPS 2025 is a joint conference combining the Pulsed Power Conference (PPC) and the International Conference on Plasma Science (ICOPS). PPPS is fully (financially & technically) sponsored by the IEEE Nuclear and Plasma Sciences Society (NPSS).

ICOPS and the PPC have rich histories dating back to 1974 and 1976, respectively. These two conferences combine once every six years to form PPPS. This combined event serves as the premier platform for the exchange and dissemination of technical information on pulsed power and plasma science technology and engineering. The meeting is organized by the NPSS's Pulsed Power Science and Technology (PPS&T) and Plasma Science and Applications (PSAC) subcommittees. Typically, more than 25 countries submit abstracts and present papers, with over 1,000 attendees, validating the truly international nature of the conference and its participants. The five-day event features oral and poster presentations as well as technical discussions, spanning all areas of pulsed power and plasma science technology and applications. This event marks the first time PPPS will be held outside the United States!

This conference will be held in **Berlin, Germany, on June 15 – June 20, 2025,** at the Estrel Hotel. Booth space for the exhibitors is planned in an expansive 29,500 sq. ft. exhibit area located directly between the presentation rooms and the poster session area. Being a conference exhibitor or sponsor for PPPS 2025 is a tremendous way to expose your company to a broad spectrum of industrial, government, and university organizations, and a way to prospect for both immediate and future business. Your competitors will likely be there, and we sincerely hope you will too! Please see the enclosed Exhibitor and Sponsorship Prospectus for specific details on how your company can participate. There are a limited number of exhibitor booths and sponsor events available, so we encourage you to sign up as soon as possible to secure your preferred options. Booth locations and event sponsorship choices will be prioritized on a first-come, first-served basis, determined by the registration receipt date.

Your contribution and involvement as a Sponsor and/or Exhibitor are vital to the continued success of our conference, and our goal is to give everyone the ability to benefit from this event by providing the potential for both business opportunities as well as knowledge transfer. We are excited to include you in the 2025 IEEE Pulsed Power and Plasma Science conference! Sign up is provided via the conference website <a href="https://ppps2025.kit.edu/">https://ppps2025.kit.edu/</a>. We look forward to your participation and to ensuring a successful conference for everyone.

Sincerely,

James Schrock PPC Exhibits Co-Chair

PPC Exhibits Co-Chair james.schrock@ieee.org

**Emily Schrock** PPC Exhibits Co-Chair emily.schrock@ieee.org Georg Mueller PPPS General Chair info@ppps2025.kit.edu Maximilian Schaefer Local Exhibit Organizer info@ppps2025.kit.edu

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#### SPONSORSHIP AND EXHIBITOR PROSPECTUS

With the large number of both domestic and international organizations expected to attend the 2025 PPPS meetings, there is abundant opportunity for prospecting both immediate and future customers. Past exhibitors and sponsors to PPC and ICOPS have included the following:

sponsors to PPC and ICOPS ha	ve included the following:	
ABB Switzerland Ltd.	Continental Electronics Corp.	High Power RF
Advanced Energy Industries Inc.	Cornell University	Hofstra University
Agency for Defense Development	Cymer	Honeywell FM&T
Air Force Office of Scientific Research	Dana Corp.	Huazhong Univ. of Science & Tech.
Air Force Research Laboratory	Dawonsys	HVP High Voltage Products
Alameda Applied Sciences Corp.	Dean Technology Inc.	HV Diagnostics Inc.
Alcon Laboratories	Defense Threat Reduction Agency	HVR Advanced Power Components
Alpha Omega Power Technologies	Department of Defense	HVR International Ltd.
American Electric Power	DGA	Hypertronics
AMOtronics UG	Diehl BGT Defense	IDA
Ansoft	Dielectric Sciences Inc.	IED
API Capacitors	Diversified Technologies, Inc.	IEEE South Plains Section
Applied Energetics, Inc.	DSO National Laboratories	IIT Bombay
Applied Physical Electronics, LC	Ducati Energia	INFN
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Applied Pulsed Power, Inc.	Dynex Semiconductor	Institute of Electrical Engineering
ARC Technology	e2V Inc	Institute of Electrophysics
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Army Research Laboratory	Eagle Harbor Technologies	Integrated Solutions for Systems
Arnold Magnetic Technologies	Ecole Polytechnique of Montreal	International Atomic Energy Agency
Atlantic Hydrogen Inc.	Eden	Institute of Electrophysics
Auburn University	Eindhoven University of Technology	Institute of Plasma Physics
AVX Corporation	Envisioneering Inc.	Ipswich Associates
AWE	ESI University at Buffalo	Iris Power LP
BAE Systems	ETH Zurich	ISL
Barth Electronics	Excelitas Technologies	ITOPP ALCEN
BEHLKE	FID BMBH	ITT Gilfillan
Bergische Universitaet Wuppertal	FieldMetrics Inc.	Iwate University
Berkeley Nucleonics Corp	FOI	Jefferson Lab
Berkeley Research Associates	FOM Institute for Plasma Physics	Jema Energy
Betty Stallings & Associates	Fuse	Jet Propulsion Laboratory
Bird RF	General Atomics Electromagnetic Sys	JMX Services, Inc.
Boeing	General Atomics Electronic Systems	JNTU, HYDERABAD
Booze Allen Hamilton	General Atomics Energy Group	JPA, Inc.
Brookhaven National Laboratory	General Electric Global Research	Kaiser Systems, Inc.
Caton Connector Corp.	General Electric Healthcare	KEK
CDE Cornell Dubilier	GeneSiC Semiconductor Inc.	Korea Electrotechnology Research Inst.
CEA Gramat	Georgia Tech Research Institute	Ktech Corporation
CEA/DAM	GMW Associates	Kumamoto University
Center for Physical &Power Elec.	Goethe University	Kyocera
CERN	Graz University of Technology	Kyushu Institute of Technology
CFAC	Greenblum & Bernstein, P.L.C.	L-3 Communication
Chinese Academy of Sciences	GSI Darmstadt	L3 Harris
•	H6 Systems	L3 Pulse Sciences
Change University Change National University		Laboratoire Physique Tech Plasmas
Chungnam National University	Hanyang University  Halmut Schmidt University	
Clemson University	Helmut-Schmidt-University	Lapp Insulators GmbH
CNRS UMR	HEM Technologies	Lawrence Berkeley Nat. Lab
Coherent	High Current Electronics Institute	Lawrence Livermore National Labs
Colorado State University	High Energy Accelerator Research Org.	Leidos







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Lockheed Martin	Powertech Labs Inc.	TPL Inc.	
Los Alamos National Laboratory	PPJ	Transtechnik Corp. USA	
Loughborough University	Pulse Systems Inc.	Tesla Engineering Ltd.	
Lunds University, MAX-lab	Pulsed Power Labs	Tri Alpha Energy	
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Magnesia Energy Pvt. Ltd.	Raytheon	TuiLaser AG	
Major Tool and Machine	RAFAEL	Ultimate Membrane Technology, LLC	
MBDA	Rensselaer Polytechnic Institute	Ultravolt inc.	
MCL, Inc.	Research Instruments	Universal Technology Corporation	
MDS AT	RFI Corporation	Univ. Federal de Campina Grande	
Megger	Rheinmetall	Universite Orleans	
Metglas Inc.	Royal Military Academy	University at Buffalo	
Micro Innovations	Rutherford Appleton Laboratory	University of California - Berkeley	
Mississippi State University	Saga University	University of Colorado	
MIT	SAIC	University of Connecticut	
MLase AG	Sandia National Laboratories	University of Erlangen - Nuremberg	
Montena Technology	SARA Scientific Applications and Res. Assoc.	University of Maryland	
Moose Hill Enterprises	SAS ITHPP	University of Michigan	
Motorola Inc.	S Components Inc.	University of Missouri	
MS Power GmbH	ScandiNova Systems AB	University of New Mexico	
MU College of Engineering	Science Research Laboratory	University of Nevada Las Vegas	
MUONS Inc.	Sci-Eng Solutions LLC	University of Nevada Reno	
Nagaoka University of Technology	Sem-sol	University of Sao Paulo	
Nagoya University	SEPI ESIME IPN	University of Science & Technology	
National University of Singapore	Shenyang University of Technology	University of Southern California	
Naval Air Systems Command	Shock Transients, Inc.	University of Strathclyde	
Naval Air Warfare Center	Siemens AG CT T P-HTC	University of Texas Austin	
Naval Research Laboratory	Silicon Power Corporation	University of Texas Arlington	
NAVSEA	SLAC National Accelerator Laboratory	University of Tokushima	
Ness Engineering, Inc.	Soreq NRC	University of Waterloo	
NNSA	Southern Taiwan University	University of Windsor	
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NSFWC Crane	SPAWAR	U.S. Army AMRDEC	
NSWC	Spectranetics	U.S. Army ARDEC	
NSWC-Dahlgren	Spellman High Voltage	USASMDC/ARSTRAT	
NSTec LLC	Sri Sai Ram Engineering College	Varian Medical Systems, Inc	
NTU	Stangenes Industries, Inc.	VJTI Mumbai	
NWL, Inc.	Stevens Institute of Technology	VR Electronics Co Ltd	
Oak Ridge National Laboratory	Strategic Polymer Sciences, Inc	W.L. Gore & Associates	
Office of Naval Research	Suematsu Electronics	White Sands Missile Range	
Old Dominion University	TDK-Lambda Americas	Woodruff Engineering	
Princeton Plasma Physics Laboratory	Tech-X Corporation	Xcimer	
Princeton University	Teledyne Reynolds Inc.	XLIM Limoges University	
PAL POSTECH		Yamagata University	
Paul Scherrer Institute	Tetra Corp.	Yanshan University	
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Old Dominion University Princeton Plasma Physics Laboratory Princeton University PAL POSTECH	Suematsu Electronics  TDK-Lambda Americas  Tech-X Corporation  Teledyne Reynolds Inc.  Tera Analysis Ltd.	White Sands Missile Range Woodruff Engineering Xcimer XLIM Limoges University Yamagata University	







# This year's items are focused on individual exhibitor booth packages and other sponsorship opportunities. BOOTH SPACE

The 2025 PPPS meeting space is shown in the diagram below with the meeting spaces and their proximity to the exhibition hall. The exhibition will take place in Convention Hall 1, Sections B, C, and D. The plenary and oral sessions will be conducted within the Convention Hall 1 section A (directly North of the exhibit hall). The attendees will get to the meeting rooms through the exhibit hall, which is shown in the top left corner of the map. The poster sessions will take place within the Conventional Hall 1 Section C and D, and Foyer 3.

Exhibitors and all food and beverage events, including receptions and coffee breaks, will be collocated in the Convention Hall 1 sections B, C, and D to encourage and maximize attendee interactions. Lunch is included with conference registration and will be served in the Exhibit Hall each day of the event\*. Separators that typically split the Convention Hall 1 (B, C, and D) into respective rooms will be removed to create a spacious 29,500 sq. ft. (2740 sqm) open space for exhibitor setup and interactivity with attendees. Booth numbers will be provided in advance to allow time for inclusion in promotional materials. The booth layout, including labeled booth ID numbers, is displayed below in the Exhibit Booth Layout diagram.

Each Single Exhibitor booth space will be 3 m x 3 m, and each Double Exhibitor booth space will be (6 m x 3 m). They will include a 2.5 m back wall, 2 m wide side wall, one 1.8 m x 0.70 m table, **complimentary electricity** (one standard 240 Volt, 50 Hz, Type F plug)\*\*, two contour chairs, one wastebasket, and a (W) 950 mm x (H) 240 mm single line company identification sign. Additional exhibit booth features and equipment can be rented directly from ESTREL's website: this link will be provided beginning 2025.

Assignment of booths will be on a first come, first served basis determined by the completion date of online registration. Exhibitors are encouraged to visit the conference website for updates and assignments which will be kept as up-to-date as possible.

Exhibitor registration begins on October 1, 2024 at the conference website (<a href="https://ppps2025.kit.edu/">https://ppps2025.kit.edu/</a>).

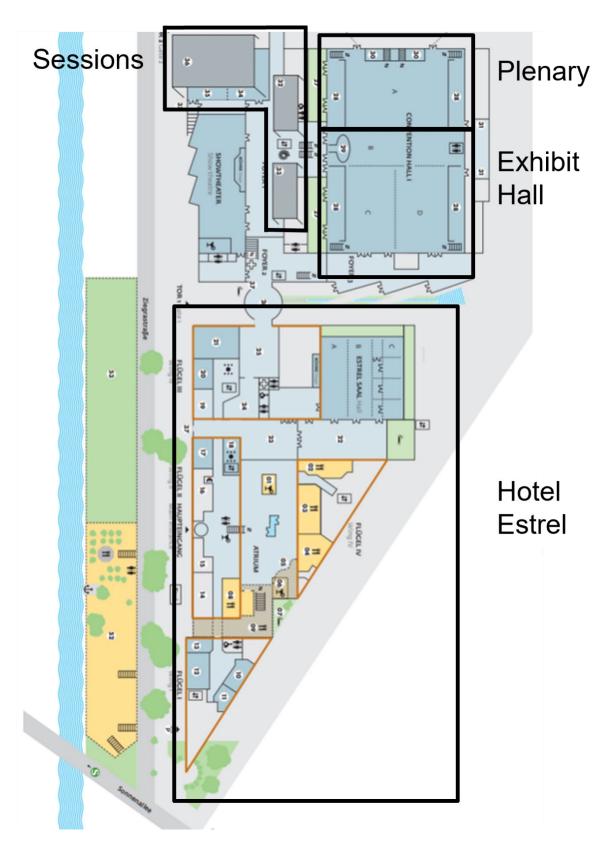
\*The distribution of food and beverages is exclusively reserved for the Estrel Hotel. Any requests for exceptions must be approved by the Estrel Hotel. Please contact the Local Organizer to clarify requests.

\*\*If increased power consumption is required for specific exhibits, separate coffee machines, etc., this must be requested in advance.









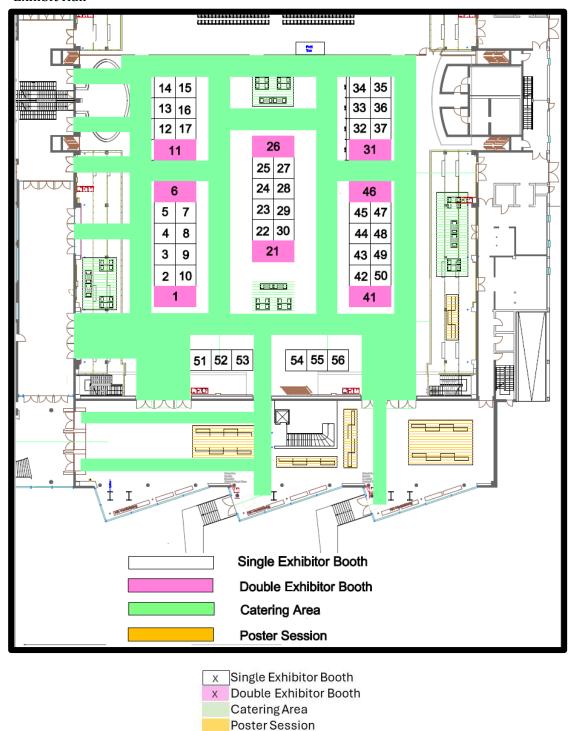
**Conference Layout** 







#### **Exhibit Hall**



### **Exhibitor Booth Layout**

An up-to-date map showing available booths can be found at: <a href="https://ppps2025.kit.edu/">https://ppps2025.kit.edu/</a>







#### **EXHIBIT HOURS**

Tentative Exhibitor hours are as follows:

Event	Day	Start	End
Contractor Move-In	Sunday, June 15, 2025	8:30 AM	1:30 PM
Exhibitor Move-In	Sunday, June 15, 2025	2:00 PM	6:00 PM
Sunday Night Reception	Sunday, June 15, 2025	6:30 PM	10:00 PM
Exhibit Hours	Monday, June 16, 2025	8:30 AM	6:00 PM
Exhibit Hours	Tuesday, June 17, 2025	8:30 AM	6:00 PM
Exhibit Hours	Wednesday, June 18, 2025	8:30 AM	6:00 PM
Exhibit Hours	Thursday, June 19, 2025	8:30 AM	6:00 PM
Exhibit Hours	Friday, June 20, 2025	8:30 AM	3:30 PM
Exhibitor Move-Out	Friday, June 20, 2025	3:30 PM	6:00 PM

Vendors are expected to have at least one Exhibitor at their booth during the Exhibit hours listed above.

#### FOOD AND BEVERAGE BREAK HOURS

Food and beverages will be served in the Exhibits/Foyer area to promote significant interfacing with attendees for showcasing your company's products and solutions. These events include the Sunday night Welcome Reception, and morning break, lunch, and an afternoon break for each of the five days of the main conference. These events will provide over 13 hours of time for directly interacting with conference attendees. Our objective is to be sure that all attendees have ample opportunity to view the booths and interact with you during the overall conference.

Tentative Food and Beverage Event hours in the Exhibition Area are as follows:

Event	Day	Start	End
Sunday Night Reception	Sunday, June 15, 2025	6:30 PM	10:00 PM
Morning Break (5 Days)	Mon-Fri, June 16 - 20, 2025	9:30 AM	10:00 AM
Lunch Break (5 Days)	Mon-Fri, June 16 - 20, 2025	12:00 PM	1:30 PM
Afternoon Break (5 Days)	Mon-Fri, June 16 - 20, 2025	3:00 PM	3:30 PM







#### **BOOTH PACKAGES**

This year we are pleased to offer the following exhibit booth packages:

- Single Booth (4950 Euro) 1 Booth Space and 2 Full Attendee Registrations
- Double Booth (9500 Euro) 2 Booth Spaces and 4 Full Attendee Registrations

The Full Attendee Registrations include entrance and participation in the Sunday night reception, all Technical Sessions, lunch, coffee breaks, and access to the Pulsed Power for Fusion Workshop. Additional exhibitor booth staff must register at the standard conference rate if they wish to attend the technical sessions; however, those who will remain exclusively in the exhibition area can register at a discounted rate as Additional Exhibitor Registration (includes Welcome Reception, 10x Coffee Breaks, and 5x Lunches). Tickets for exhibitors to attend social events, banquet and night out, can be purchased online. Additional exhibitor booth staff registration can be booked beginning 2025

#### Single Booth Package (4950 Euro):

- One booth space from Sunday to Friday during the conference.
- Logo (single size) on screen during the opening session and breaks.
- Logo (single size) on conference homepage with link to your company URL.
- Logo (single size) in the interactive exhibitor and sponsor page of the Mobile App.
- Two complementary full attendee registrations to the Conference (Tuesday Night Out and Wednesday night banquet tickets can be purchased at the same subsidized cost available to general attendees).
- Exclusive ability for exhibitors and sponsors to feature job postings on the industry job wall.
- Ability to provide promotional materials at your booth for attendees to take with them.

#### **Double Booth Package (9500 Euro):**

- Two booth spaces from Sunday to Friday during the conference.
- Logo (double size) on screen during the opening session and breaks.
- Logo (double size) on conference homepage with link to your company URL.
- Logo (double size) in the interactive exhibitor and sponsor page of the Mobile App.
- Four complementary full registrations to the Conference (Tuesday Night Out and Wednesday night banquet tickets can be purchased at the same subsidized cost available to general attendees).
- Exclusive ability for exhibitors and sponsors to feature job postings on the industry job wall.
- Ability to provide promotional materials at your booth for attendees to take with them.
- Ability to put flyer, brochure, or company swag in conference bag.







#### EVENT AND OTHER SPONSORSHIP PACKAGES

Sponsorship opportunities are detailed below.

Sponsorship Opportunities	No. available	Cost
• WOMEN IN ENGINEERING SPONSORSHIP Scheduled for Monday evening during the conference, this sponsorship opportunity provides 2–3 hours of high visibility. Your company will be acknowledged, and its logo will be displayed in context with the Women in Engineering event during the opening session, as well as during breaks throughout the conference. Your company's logo will also appear on all printed signage and materials promoting the event, accompanied by the phrase "with the support of." Furthermore, your company will be mentioned in the opening speech at the dedicated workshop, and its logo will be displayed in the sponsorship section of the conference mobile app.	1	8500 Euro
• YOUNG PROFESSIONAL SPONSORSHIP Scheduled for Wednesday evening during the conference, this sponsorship opportunity provides 2–3 hours of high visibility. Your company will be acknowledged, and its logo will be displayed in context with the Young Professional event during the opening session, as well as during breaks throughout the conference. Your company's logo will also appear on all printed signage and materials promoting the event, accompanied by the phrase "with the support of." Furthermore, your company will be mentioned in the opening speech at the dedicated workshop, and its logo will be displayed in the sponsorship section of the conference mobile app.	6	2500 Euro
• FUSION WORKSHOP SPONSORSHIP  This sponsorship includes mentioning your company during the opening speech at the dedicated fusion workshop to be held at PPPS 2025. Your company's logo will also be prominently displayed in the sponsorship section of the mobile app.	12	1500 Euro

#### Additional supporting opportunities

The list of event sponsoring opportunities presented above is not definitive. We are seeking dedicated supporters who wish to contribute to the scientific advancement of our conference. Your donations, earmarked specifically for the scientific initiatives of our event, will directly fund research presentations, expert panels, and the dissemination of cutting-edge knowledge. By making a purpose-driven donation, you will play a crucial role in fostering innovation and excellence in our scientific community.

#### Have any other ideas for sponsorship?

How can we better help to promote your products and/or services? If you have any additional ideas for sponsorship concepts, promotions, or items that we can potentially provide you to make your job more effective and your conference more productive, please don't hesitate to contact James Schrock (james.schrock@ieee.org), Emily Schrock (emily.schrock@ieee.org), or Maximilian Schaefer (info@ppps2025.kit.edu).







# Exhibitor and Sponsor Registration will be live October 1, 2024 and processed through the conference website.

**Direct Link to Exhibitor / Sponsor Registration:** 

<u>IEEE Pulsed Power and Plasma Science Conference (PPPS 2025) - Exhibitor & Sponsors (ungerboeck.net)</u>

**Direct Link to Exhibitor / Sponsor Information:** 

https://www.ppps2025.kit.edu/sponsoring.php

**Link to PPPS 2025 Conference Website:** 

https://ppps2025.kit.edu/

After registering your company as an exhibitor, you will receive an agreement from KIT to pay for your booth(s) or sponsorship.

If you have any questions or need support, you can contact the Exhibitor Co-chairs or Local Organizer for Exhibitors:

## **Exhibitor Co-chairs:**

James Schrock

james.schrock@ieee.org

**Emily Schrock** 

emily.schrock@ieee.org

# **Local Organizer:**

**Max Schaefer** 

info@ppps2025.kit.edu





